



## Autodesk Community

Bruce has spent the past 15+ years working in the Autodesk community. He worked for Autodesk from 2006 through 2018 and his focus on their business continued following his departure. Since leaving Autodesk, Bruce started White Lake Consulting and has continued driving government sales by partnering with technology providers, including DLT Solutions.

Bruce has the attitude, experience, and talent to help drive Autodesk business for commercial and public sector organizations. He has a proven track record selling a wide array of Autodesk solutions, including:

- Revit
- AutoCAD
- BIM 360 (Construction Cloud)
- FeatureCAM
- PlanGrid
- Industry Collections
- Civil 3D
- GIS for ESRI integration

In addition to his experience with key Autodesk products, Bruce is also experienced with ecosystem and project-based selling.

Over the past year, Bruce has embraced remote mentoring and developed an interactive, touch-screen based playbook that you have to see to believe. He has the relationships, tools, and sales methodologies needed to successfully support Autodesk reps, partners, and customers.

“Bruce is a seasoned sales professional with tremendous domain knowledge. He is detail oriented and has earned a reputation for being able to partner with his customers to achieve mutual success. It has been a pleasure working with him through the years.”

**ANTHONY THEOS**

Employee  
Autodesk

## CONTACT

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## STAY CONNECTED

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